

ANNUAL REPORT



poudre river
**FRIENDS
OF THE
LIBRARY**

Poudre River Friends of
the Library is a 501(c)(3),
all-volunteer group that
began in 1939.

www.prfol.org

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Our Purpose

- To raise money to enhance and support the resources of the Poudre River Public Library District
- To provide volunteer opportunities in support of the Library District
- To advocate for the Poudre River Public Library District
- To sponsor programs to promote use and enjoyment of the Library
- To encourage literacy within the community



*Poudre River Friends of the Library 2024
Board and Members at Large*

2024 Highlights

The Friends' re-branding continued in 2024 with the updating of print materials and a revamped and refreshed website. We updated our database and membership records with improved processes and created new membership benefits including branded tote bags and free book coupons.

We held three major book sales and initiated the very successful Members Preview Night. The Friends also held a Specials Sale at Council Tree Library, a Warehouse Sale, and our first-ever Holiday and Gift Sale. Online book sales were also robust - Amazon sales hit a high of nearly \$20,000! We transitioned to a local wholesaler in 2024, DreamBooks.

The Friends contributed \$70,900 to Poudre Libraries for programming and events, including the outstanding Summer Adventure reading program, and resumed funding for Library Book Club Kits.

We were once again honored with a \$5,000 community grant from The Church & Dwight Giving fund, a philanthropic arm of Waterpik.



2024 Financial Overview

REVENUE		
Memberships		\$5,539
Donations		\$15,104
Grants received for specific Library projects*		\$15,828
WaterPik grant		\$5,000
Book sales	\$44,933	
Book shop direct sales**	\$23,839	
Online book sales***	\$25,099	
Fundraising gross revenue	\$93,871	
Less fundraising direct expenses	(\$8,040)	
Net income from fundraising		\$85,831
Investment income		\$4,044
Sales tax to be remitted		\$0
TOTAL REVENUE		\$131,346

ASSETS		
Checking		\$64,212
Savings		\$37,299
CDs		\$90,643
TOTAL ASSETS		\$192,154

EXPENSES		
Rent, utilities, insurance, other		\$25,505
Printing, publications, and shipping		\$998
Grants:		
• Library programming	\$70,900	
• Gift-a-Book	\$1,744	
• Fort Collins Reads	\$1,500	
• Book Club Kits	\$1,000	
• Community Foundation grant for Library adult literacy*	\$12,550	
• United Way of Larimer County*	\$500	
• Excess sales tax paid	\$185	
Total grants		\$88,194
TOTAL EXPENSES		\$114,882
Excess revenue		\$16,464

* PRFOL supports the Poudre River Public Library District by acting as a fiscal sponsor for certain specific library projects.

** Harmony Shop, Nook, and Sorting Center

*** Online includes Thrift, DreamBooks, Amazon

Ratings

Gold
Transparency
2024

Candid.



Poudre River
Friends of the
Library have
donated *more than*
\$1 million since
2008 to help fund
programming at
Poudre Libraries!



poudre river
**FRIENDS
OF THE
LIBRARY**

2024 Board

President, Robin Gard

Vice President, Kathy Marquis

Past President, Monica Gavin

Treasurer, Barbara Walton

Asst. Treasurer, Maya Curtis

Secretary, Maggie McDonald

Teen Rep, Ava Jackson

Members at Large

Char Micek

Robert Micek

Emmalee Severson

Bob Viscount

Samantha Ye

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